



JUDA BOXERSHORTS
2014



JuDa

EST. 2006
Fashion
Keeps Cool

JUDA BOXERSHORTS



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JuDa Fashion

About Us

Why would you accept underwear that isn't comfortable, irritates and makes you all sweaty and warm in an area that you need to keep cool? This has been the starting point for JuDa Fashion, this is why we came up with our unique solution. Sure it took us a few years because we want to do things right. But now we are confident that our boxer short provides functional solutions to real world problems. It fits perfectly, it stays put and it provides optimum cooling in the most important area of the men's body. No more irritations or restrictions. Our boxer short is very unique in a lot of different areas but the results apply to everyone. Whether being a professional athlete, a sales representative, a young gun or Joe Average, our boxer short makes you perform better! The JuDa Fashion boxer short is made of the highest quality Polyester, Lycra and Elasthan fabrics (and Coolmax® fiber in the right places). We are able to guarantee the highest quality because we control, design, produce and distribute everything ourselves.

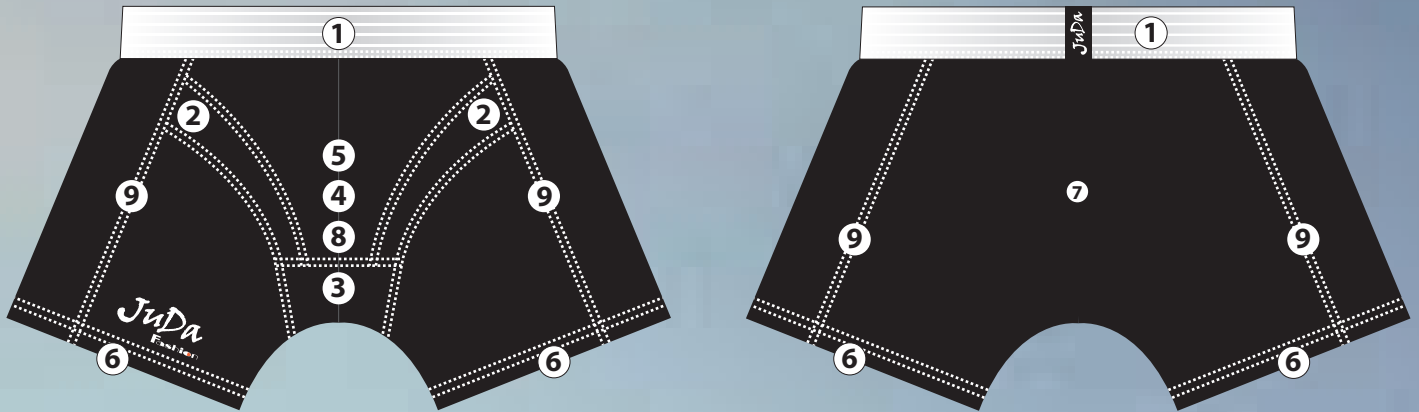
Necessity

When it comes to wearing boxer shorts, for years we men had to deal with irritations and discomfort. Legs creeping up, sweaty feeling, lack of ventilation and low tech looks, just to name a few. The JuDa Fashion boxer short does away with all those (and more) things. The unique combination of elastic silicon band in the legs, unique designed and comfortable waistband, strategic placing of Coolmax® fiber, finally provide the level of comfort, ventilation, coolness and ease of use, we were all looking for for ages. No other piece of underwear provides you 10!! Innovations. It looks good too, or are we the only ones that think all other brands suddenly look dull?

The JuDa Fashion boxer short is made of extremely high quality materials and finished with distinctive double stitching as a trademark of JuDa Fashion;



JuDa Fashion Boxershort in detail



Point 1 : Extremely high quality elastic band which is curved and specially woven. It sits beneath the belly. It is more durable and comfortable than the conventional waistband;

Point 2 : Strategically applied Coolmax® fiber guarantees at least a 2° C cooler groin and crotch. Add that to the fact that Coolmax® we use is extremely flexible, highly ventilating, so you will not feel sweaty and moist at all. .

Point 3 : As in point 2, but only one layer which improves the blood circulation even more, resulting in cooling where it is most needed!;

Point 4 & 5 : The inside uses an extra layer which absorbs moisture. The same flexible material also helps in coping with mood swings;

Point 6 : To make sure the boxer short doesn't creep up, we've developed an elastic band with a silicon application at the inside of the legs. Our unique waistband, the silicon application we've put in the legs and the strategic use of Coolmax® fiber all work together. This results in our boxer short not deforming, creeping up or doing anything else that might discomfort you

Point 7 : Elastic polyester with lycra inside allows air to pass through for cooling/ventilation and provides additional space due to the elasticity of the material!;

Point 8 : Space where a soft or hard filling can be placed;

Point 9 : Distinctive double stitching is a trademark of JuDa Fashion;

Point 10 : Certieye authenticity control. Use the app on your phone to perform product authentication.

The JuDa Fashion boxer short is available in a variety of distinctive colors



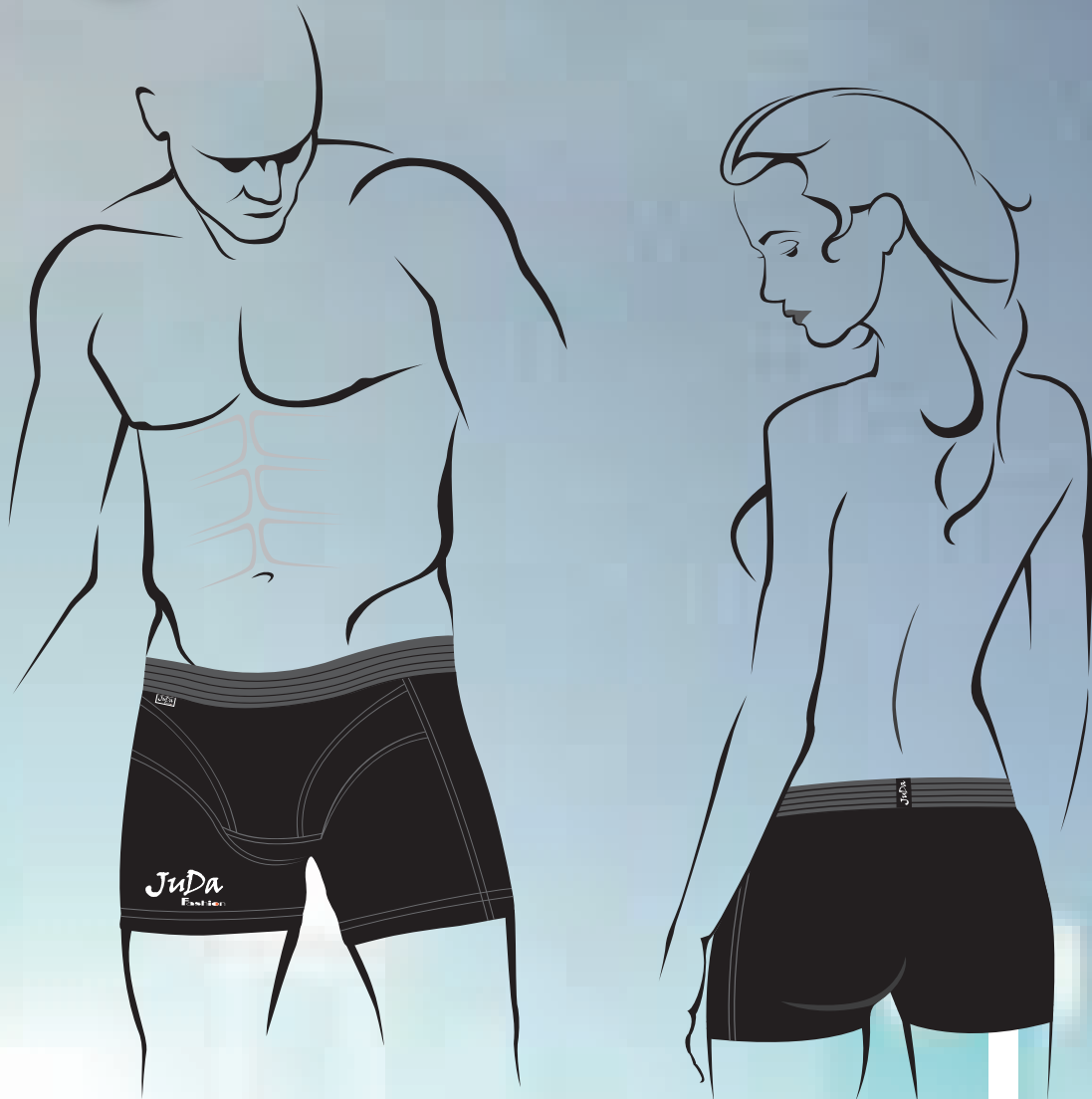
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